ABC Company ★★★ Customer Satisfaction Survey

Question	Percent Responding							Average (5=completely satisfied)
What is your level of overall satisfaction with ABC Company?	Customers Non-Customers	0%	20%	78% 2% 40%	60%	38%	22% % 100%	4.2 3.8
How do ABC Company's products compare to similar products in price?	Customers Non-Customers	0%	20%	87% 75% 40%	60%	80%	13% 25% 100%	4.3 4.1
Do ABC Company's products conform to all of your technical requirements?	Customers Non-Customers	0%	20%	85% 68% 40%	60%	80%	15% 2% 100%	4.2 3.8
How likely are you to purchase from ABC Company in the future?	Customers Non-Customers	0%	20%	91% 85% 40%	60%	80%	9% 15% 100%	4.6 4.2

Satisfied

Unsatisfied